

Trelleborg Tires drives innovation at Agrishow 2025 with ART1000 debut and advanced tire solutions

- **ART1000, Trelleborg Tires' first-ever Agri rubber track, to be shown for the first time in Brazil (Ribeirão Preto) at Agrishow 2025, from April 28 to May 2, at booth #E8b**
- **New TM150 CFO (Cyclic Field Operations) in size VF380/90R46 makes its Brazilian debut at Agrishow 2025, offering local agri professionals a tire solution for powerful sprayers with technology that increases load capacity, improves traction, and reduces soil compaction during high-speed cyclic operations**
- **A full range of latest tire technologies made for more productive and sustainable customers' performance: PneuTrac®, TM1000 ProgressiveTraction®, and TW patented rim profile**

As Agrishow celebrates 30 years of innovation and looks ahead to the future of agribusiness, Trelleborg Tires is driving progress in the field, bringing to Brazil cutting-edge tire and wheel solutions engineered to meet the evolving needs of modern agriculture.

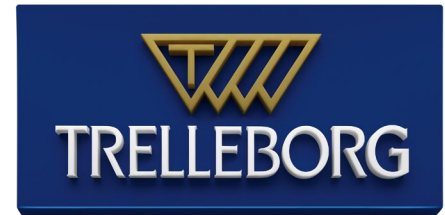
Taking place from April 28 to May 2 in Ribeirão Preto (SP), Agrishow is the largest agribusiness trade show in Latin America and a key event for agricultural technology and innovation. At booth #E8b, Trelleborg Tires will show live for the first time in Brazil the ART1000, its first agricultural rubber track for high-powered machinery, and the TM150 CFO tire, developed for a new generation of sprayers, along a wide selection of products designed for modern farming.

ART1000 - Trelleborg Tires' first-ever Agri rubber track: high-performance for high-horsepower

Unveiled globally just a few months ago, the ART1000 makes its first live appearance in Brazil at Agrishow 2025. Designed for high-horsepower machinery, the ART1000 marks Trelleborg Tires' entry into the agricultural rubber track segment, built on our extensive technological expertise. Engineered for exceptional versatility and mobility of farm machinery in all working conditions, the ART1000 optimizes vehicle efficiency, providing extra strength and long-lasting durability. Its track design features advanced tread bars that minimize soil compaction, promoting healthy root growth and nutrient absorption. The high self-cleaning capability results in increased traction and

Press release

17.04.2025



improved ride quality in demanding high-pull applications, maximizing overall performance and reducing operating costs. With advanced rubber compounds and cutting-edge engineering, ART1000 offers superior wear and cut resistance, ensuring long life even in the most challenging agricultural environments.

New TM150 CFO size for powerful sprayers

Also making its Brazilian debut is the TM150 CFO range in size VF380/90R46 featuring both VF (Very High Flexion) and CFO (Cyclic Field Operations) technologies. When fitted on modern, high-powered sprayers, CFO enables for increased load capacity during cyclic operations at speeds of up to 30 km/h. The TM150's distinctive internal structure allows operations at reduced pressures, enlarging the footprint on the ground, minimizing soil compaction, and enhancing traction.

Specialty tire solutions to advance Brazilian agriculture

Alongside these headline innovations, Agrishow visitors to Trelleborg Booth #E8b will discover a wide range of high-performance tires tailored to meet their specific machinery and crop production including:

- **PneuTrac®**: a hybrid between a radial agricultural tire and a track, designed for smooth navigation in vineyards and orchards. Powered by the “Omega” design sidewall with *CupWheel* technology by Galileo Wheel Ltd., PneuTrac® extended footprint ensures outstanding flotation, traction and exceptional lateral stability. The tire has been shown to deliver solid traction even on slippery slopes, typical of wine country. PneuTrac® reduces machine downtime, a critical concern for farmers looking to increase productivity and gain substantial cost savings in fuel, maintenance, and labor.
- The multi-award-winning **TM1000 ProgressiveTraction®** tire: made for the most advanced machinery, it delivers unbeatable traction with its extra-wide footprint and less soil stress through superior flotation. Both in the field and on the road, it ensures low fuel consumption and emissions, premium handling, and comfort, while extending tire life.

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Press release

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- As a leading expert in complete wheel solutions, Trelleborg will also show off its patented agricultural **TW rim** profile for today's tractors, combines and harvesters, ensuring easier fitting and quicker inflation of low-pressure tires for enhanced performance.

Marcelo Natalini, President at Yokohama TWS South America, says: *"Trelleborg Tires brings innovation from the soil up, delivering high-performing tire solutions to boost productivity and protect their land. At Agrishow 2025, agri professionals will have the chance to connect with our tire experts on site and see these technologies live, from the new ART1000 rubber track to our most advanced tire ranges, designed to handle the challenges of next-generation machinery and modern field operations."*

Trelleborg Tires is a leading global brand delivering advanced solutions for professionals in Agriculture, Material Handling and Construction. Trelleborg anticipates customer needs with a wide range of high-performing tires and complete wheels for off-highway vehicles, improving productivity, efficiency and environmental sustainability.

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